

**Arizona Invasive Species Advisory Council Meeting (AISAC)**  
**Anticipation and Outreach Work Group Session**  
**Monday, December 2<sup>nd</sup>, 2008 Meeting Minutes**

**Attendees:**

McMahon, Tom (AGFD)  
Rory Aikens (AGFD)  
Umeda, Kai (U of A, Cooperative Extension)  
Swanson, Lesly (SRP)  
Lane, Jeffrey (SRP)

**Call to Order**

Tom McMahon called the meeting to order at 10:03am at the University of Arizona Maricopa County Cooperative Extension Office, Palo Verde Room, located at 4341 E. Broadway Road, Phoenix, AZ 85040.

**Welcome & Introductions**

The meeting commenced with introductions.

**Approval of Minutes** (from October 22<sup>nd</sup>, 2008)

Rory Aikens motioned for Approval

Jeff Lane seconded – Motion to accept passed unanimously

**Review Narrative (Vision Statement) (Rory A.)**

- Narrative is to capture how AISAC will execute outreach/marketing for invasive species.
- Rory presented a straw dog concept and the work group had minimal discussion and general consensus.
- **ACTION ITEM** - Rory was asked to put together a final product for discussion. It was decided we could do this through email and bring final product to AISAC for approval at February 10<sup>th</sup>, 2009 meeting.

**Discussions/Updates**

- Kai U. and group – AISAC Website movement – where will AISAC website be in future with the appointment of Janet Napolitano to the Presidential Cabinet.
- **ACTION ITEM** – Rory A. and Jeff L. – develop/plan a Quagga Media Day
  - Thurs., Jan 15, 2009 at Lake Pleasant
  - Early in day (7am?)
  - Desired outcome – raise awareness on quagga mussels
  - **ACTION ITEM** – Tom Mc. will contact Leonard Willet (USBOR), quagga mussel control/maintenance expert on Lakes Havasu/Mohave. Will then have Rory call for coordination, if necessary.
  - Unveil “10 most UN-wanted” list and poster design
  - Promote new link for Arizona Invasive Species Center
- **ACTION ITEM** – Tom Mc. – coordinate meeting with AGFD personnel for Arizona Invasive Species Center website update (December 17<sup>th</sup>)
- **ACTION ITEM** – Tom Mc. – coordinate meeting with AGFD personnel and A&O WG for Arizona Invasive Species Center website development (January 15<sup>th</sup> in p.m.)

- **ACTION ITEM** – Tom Mc. – coordinate additional meeting with AGFD personnel, A&O WG, and the Research & Info Mgmt WG for Arizona Invasive Species Center website content/Input, to include an initial experts list (January 21<sup>st</sup>)
- Rory A. – Development of skeleton “Communications Plan” – tabled until AISAC approval of Vision statement.
- Glenn F. - AISAC Objective 7 – “Pathways Report” – Glenn not available, but this info is contained within the 2008 AISMP and has been adopted.
- Rory A. – “10 most un-wanted” poster update – plans are to unveil full concept at a January 15<sup>th</sup>, 2009 Media Day (further explained below)

#### **Future Agenda Items**

- Work on a Vision statement for AISAC Approval
- Work on a AISAC Communications Plan
- Work on a statewide Invasive Species experts list

**Next A&O WG meeting will be on January 15<sup>th</sup>, 2009** following the Quagga Media Day at **2pm** at the Arizona Game and Fish Department, Nighthawk Room. On **January 21<sup>st</sup>, 2009**, there will also be an A&O WG meeting (in conjunction with the R&IM WG) concerning the Arizona Invasive Species Center website content/input at **9am** at the Arizona Game and Fish Department, Roadrunner Room.

**Meeting adjourned at 11:43am**